

| Room  | Crystal 1   | Crystal 2  | Crystal 3   | Crystal 4  | Venetian 1   | Venetian 2  | Oak 1  | Oak 2  | English  |  |
|---|---|--|---|--|--|---|--------|--|--|--|
| Track:  | ORDER MANAGEMENT / TRANSPORTATION   | TECH / DBA   | GENERAL   | RELEASE 12   | RELEASE 12   | FINANCIALS / HR / STRATEGY  | ORACLE | BUSINESS INTELLIGENCE  | HYPERION   |  |
| 8:00-8:15 AM WELCOME ADDRESS - The Exhibit Hall Ballroom    |   |  |   |  |  |   |        |  |  |  |
| 8:30-9:10 AM  | <a href="#">VENDOR: 5 Proven Methods for Reducing Your Freight Spend with Oracle Transportation</a><br>Brian Hamrock, Terillum    | <a href="#">A Pain in the EBS</a><br>Paul Berman, Amway  | <a href="#">During Open Enrollment Using Change Management, Training and User</a><br>Fatima Beach, Applications Software Technology | <a href="#">A Practical Approach to Data Maintenance for PLM in Oracle E-Business Suite</a><br>Serena Neubacher, Chain-Sys Corporation | <a href="#">VENDOR: R12 - Is it OMG or LOL?</a><br>Sue Maloney, EIS Technologies   | <a href="#">Integrating Process Transformation with a global Oracle EBS implementation or upgrade.</a><br>Roger Kuhn, Perseca |        | <a href="#">ODI 11g - New Features and OBIEE Integration</a><br>Arun Chaturvedi, AST Corporation   | <a href="#">Integrating a full Hyperion EPM Suite including HPCM, HSF, Hyperion Planning and HFM</a><br>Amy Cochran, Accenture |  |
| 9:20-10:00 AM   | <a href="#">Closed Loop Quality with EBS and Agile</a><br>Laurence Talbot, KBACE  | <a href="#">Required technologies of highly available database</a><br>Chad Dimatulac, United Airlines  | <a href="#">Check Printing in Oracle R12</a><br>Robert Kragen, Evergreen Data Systems   | <a href="#">SLA - Setups and Month End Processing</a><br>Daniel O'Brien, Business and Decision   | <a href="#">VENDOR: 11 to R12 - Got a Report Migration Strategy?</a><br>George Chechopoulos, Noetix  | <a href="#">What's in Your Accounts Receivable?</a><br>Pavan Vallabhaneni, Application Software Technology                    |        | <a href="#">R12 and Sub-ledger Reconciliation - Using reporting</a><br>Andy Donovan, EIS Technologies  | <a href="#">Big Bang Theory: HFM/EAL? Essbase deployment</a><br>Paul Mack, ClearLine Group                                     |  |
| 10:10-10:50 AM  | <a href="#">Measuring Warehouse Performance in</a><br>Vishal Choudhari, Inyxa   | <a href="#">Build Real-Time Analytical Solutions Using Oracle BAM</a><br>Shyam Kumar, AST Corporation  | <a href="#">Fusion Applications Primer</a><br>Mani Kumar Manda, Rhapsody Technologies, Inc.   | <a href="#">E-Business Tax - Lessons Learned from R12 Upgrade</a><br>Ashish Nagarkar, AST Corporation                                  | <a href="#">Upgrading to Oracle E-Business Suite Release 12.1 Panel</a><br>Sandra Vuucinic, VLAD Group                                     | <a href="#">Can Oracle R12 Answer the Call for IFRS?</a><br>Christian Hambach, KPMG LLP                                       |        | <a href="#">Unwrapping OBIEE 11g with BI Apps for R12</a><br>Naren Thota, Infosemantics, Inc.  | <a href="#">Essbase and Analytics-Insight to Improving Profitability</a><br>Len Romano, Emerging Solutions                     |  |
| 11:00-11:40 KEYNOTE -- The Exhibit Hall Ballroom            |   |  |   |  |  |   |        |  |  |  |
| TBA...Name, Title, Oracle Corporation                       |   |  |   |  |  |   |        |  |  |  |
| 11:40-12:30 PM LUNCH - The Exhibit Hall Ballroom            |   |  |   |  |  |   |        |  |  |  |
| Track:  | ORDER MANAGEMENT / TRANSPORTATION   | TECH / DBA   | GENERAL   | RELEASE 12   | RELEASE 12   | FINANCIALS / HR / STRATEGY  | ORACLE | BUSINESS INTELLIGENCE  | HYPERION   |  |
| 12:30-1:10 PM   | <a href="#">VENDOR: How to Use Barcode and RFID Technology to Manage Inventory and Assets</a><br>Dean Jackson, Miles Technologies | <a href="#">Advanced Queueing (AQ) as systems integration tool: exchanging XML Data with Oracle</a><br>Natalia Kalita, Zanett Commercial Solutions | <a href="#">Are you doing all the right things around SOA and ADF Development?</a><br>Krishna Reddy, Sunera Technologies, Inc.      | <a href="#">Power of R12 Order Management</a><br>Kamlesh Meshram, Deloitte   | <a href="#">VENDOR: The Survival Guide to EBS R12 Upgrade: Manage the Change Simply &amp; Successfully</a><br>Tracie Stamm, Quest Software | <a href="#">VENDOR: What You Need to Know: The Impact of Oracle R12 on your GL Reporting</a><br>Brian Grossweiler, Excel4apps |        | <a href="#">Ever Need Real Time Data in Your Oracle Business Intelligence Answer Queries and Dashboards</a><br>Bary Markovic, IT Convergence | <a href="#">Forsythe Technology Extends and Leverages the Oracle Platform</a><br>Mark Sims, MarketSphere Consulting            |  |
| 1:20-2:00 PM  | <a href="#">iStore implementation</a><br>Ravindranath Sagaram, Motorola Solutions   | <a href="#">Reduce/Eliminate Downtime During Migrations &amp; Software</a><br>Susan Wong, Quest Software   | <a href="#">Why Your Oracle E-Business Suite is NOT Secure</a><br>Stephen Kost, Integrity Corporation                               | <a href="#">R12 and Sub-ledger Reconciliation - Using reporting</a><br>Sue Maloney, EIS Technologies                                   | <a href="#">How to Manage a Successful R12 Upgrade - Useful</a><br>Art Dowd, OZWorks LLC   | <a href="#">Global Tax Solutions for Indirect Taxation using EB Tax</a><br>Venkat Radhakrishnan, Tata Consultancy             |        | <a href="#">Spanning the Oracle EBS Reporting Spectrum</a><br>George Chechopoulos, Noetix  | <a href="#">Take a dive into the deep end of your data - understanding how</a><br>Eric Kauffman, Peloton                       |  |
| 2:10-2:50 PM  | <a href="#">Product Configuration</a><br>Todd Magnuson, Zanett Commercial Solutions   | <a href="#">Oracle 11g Advanced Compression for E-Business Suite</a><br>Dean Jackson, Zebra Technologies   | <a href="#">SmartMove Solution - Smarter way to Migrate Setups</a><br>Ravi Reddy, Sunera Technologies                               | <a href="#">R12 Upgrade: Efficient Approach</a><br>Arun Senapathi, Senyo Technologies  | <a href="#">VENDOR: Right-Size your R12 Architecture</a><br>Steve Susina, Symmetry Resource Group  | <a href="#">VENDOR: What Every Company Needs to Know about</a><br>Dawn Gershinzon, Core Services                              |        | <a href="#">OLAP, Business Intelligence and Analytics: How do I</a><br>Suzanne Hoffman, RadRac Industries Inc                                | <a href="#">Integration of Oracle HCM and Oracle Hyperion and OBIEE</a><br>Dinkar Karumuri, Senyo Technologies Inc             |  |
| 3:00-3:40 PM  | <a href="#">Advantages of using Barcode and RFID Technology</a><br>Raul Garcia, Miles Technologies                                | <a href="#">OA Framework Extensions in the E-Business Suite: Tins</a><br>Bolton Carroll, Rolta TUSC  | <a href="#">Using Oracle MSCA for Express Inventory Transactions</a><br>Abhinav Raina, AST Corporation                              | <a href="#">Introduction to BI Publisher in R12: Getting Started</a><br>Brent Lowe, STR Software                                       | <a href="#">A Deep Dive: Approaches to Testing Your Upgrade to R12</a><br>John Miner, Original Software                                    | <a href="#">Expediting Payroll Year end with Polaris Reporting Workbench</a><br>Kiran Kakarlaipudi, Polaris Associates        |        | <a href="#">Mobile OBIEE Integration</a><br>Stan Earnest, SoftMaster   | <a href="#">HFM Tax Integration</a><br>Delphine Badard, The Hackett Group  |  |
| 3:45-4:00 PM Prizes & Giveaways - The Exhibit Hall Ballroom |   |  |   |  |  |   |        |  |  |  |