

TRACK: Cloud Applications
ROOM: Crystal 1

8:30 a.m. - 9:10 a.m.

Business Intelligence Cloud Service (“BICS”) in the Wild

Jeremy Simmons & Greg Pike, ADI Strategies

BICS is an exciting new offering from Oracle. Built on the solid foundation of Oracle Business Intelligence Enterprise Edition and the world-class Oracle Database, BICS allows business to quickly ramp up a BI environment without traditional on premise investments in time, resources and cost that can be prohibitive. BICS' rapid low cost deployment enables a new breed of departmental level BI analytics along with an industry leading platform for BI development, prototyping and proof of concepts. An even more exciting facet is that BICS enables a new generation of customer, supplier and mobile BI engagement outside the corporate firewall.

Supplier Extranet Portal:

For B2B companies, IT and Sales departments can spend significant time and cost fielding and delivering supplier and sales status updates to their customers and partners. The BICS platform allows a B2B company to quickly create a Self-Service reporting environment (outside the firewall) with limited data where their suppliers can check status, deliveries, shipping, order fulfillment and other metrics without additional reporting burdens on IT and/or Sales. Retail Sales Traffic and Labor

Management Portal:

The vast majority of retailers have implemented some style of a traffic counting system. When this traffic data is combined with sales data for the same period, retailers can gain valuable insight into both sales patterns and labor management. Optimized labor management, can lead to increased sales conversion and increased traffic in stores. The BICS platform allows retailers to create a portal with Sales, Traffic and Labor data. This outside the firewall approach, simplifies sharing these crucial analytics with in-store management and enables Mobile access for stores and management across the globe. In this presentation we will discuss.

- I. BICS foundation and capabilities
- II. Using BICS as a Supplier Extranet Portal
- III. Using BISC as a Retail Sales Traffic and Labor Management Portal
- IV. Describe the “Zero to BICS in 30 days” program

9:25 a.m. - 10:05 a.m.

Disrupting the Speed and Economics of Mobilizing Oracle

Dan Adams, Capriza, Inc.

Enterprise mobility empowers and liberates your workforce by accelerating critical business processes and boosting productivity. Early adopters have already experienced benefits as well as improved operational efficiencies, however most organizations struggle with barriers imposed by skill set requirements, complicated architecture, and lengthy mobile app development cycles. During this session, you'll learn how companies like Brocade

have simplified and transformed their Oracle applications and achieved quick wins by mobilizing their systems with zero coding, integrations, or upgrades in under 3 weeks. We will conclude by designing and deploying a mobile app for Oracle EBS in 10 minutes without coding or APIs.

10:20 a.m. - 11:00 a.m.

Demystifying Cloud ERP Financials

Samantha German, CSS International, Inc.

Does hearing the word Cloud or Fusion sometimes leave your head feeling like it is in the Clouds? Come join our presentation on Demystifying Cloud EBS Financials. In the presentation we will step you through the process on how to better understand Cloud (formally Fusion) EBS Financials. We will walk you through concept changes of Enterprise Structures, how to get started with Financial Setup Manager (FSM) and Rapid Implementation templates. In addition, we will give a brief overview of implementing General Ledger (GL), Accounts Payable (AP) and Accounts Receivable (AR). Since Oracle EBS has been around longer than Cloud a portion of our presentation will outline comparisons Cloud vs. EBS. For the finale we will reveal the 'tricks of the trade'. Bundle this all together and you will be walking around under clear skies!

1:00 p.m. - 1:40 p.m.

Head in the Clouds/Feet On the Ground: A Guide to Choosing Cloud Options

Abhi Raina & Prasad Nettem, AST Corporation

Today's rapidly evolving cloud computing landscape can be confusing for a typical business user. With so many options available in the market now, how does one decide which cloud option is best, or if cloud is even the right option? Join us as we cut through the hype surrounding the cloud and provide expert guidance on different cloud computing options. We'll show you how to determine which solution (cloud, in-house or hybrid-cloud) will provide genuine lasting value for your organization.

1:55 p.m. - 2:35 p.m.

Cloud ERP Financial Reporting & Analytics - A Customer Case Study

Catherine Forster, Terillum

A review of Cloud ERP Financial reporting tools including Financial Reporting Studio, Account Monitor & Account Inspector, Oracle Transactional Business Intelligence (OTBI), BI Publisher and Smart View. Topics include the Best Fit of reporting requirements to reporting tools, the importance of proprietary business considerations, overall reporting Best Practices and lessons learned with a successful client implementation.

TRACK: Cloud Applications
ROOM: Crystal 1 (continued)

2:50 p.m. - 3:30 p.m.

Oracle PBCS – Hyperion Planning in the Cloud: It's Not So Nebulous! (Case Studies)

Chuck Persky, Performance Architects

By now, you have heard about Hyperion Planning in the Cloud. It is the hosted (SaaS) offering from Oracle, called PBCS (Planning & Budgeting Cloud Service). This session is designed to provide a high level understanding of PBCS and its capabilities, and detail two, real life implementations. This session explores various use cases, explaining situations where PBCS may be a good-fit for an organization, and also outline the similarities and differences between on-premise Hyperion Planning and Planning in the cloud. So, join Chuck Persky, a veteran Oracle EPM (Hyperion) pilot, in navigating through the cloud.

TRACK: Financials
ROOM: Crystal 2

8:30 a.m. - 9:10 a.m.

VENDOR: How to Automate the Entire Procure-to-Pay. All 9 Processes

Neil Gorman, Canon Information & Imaging Solutions

Though we have grown accustomed to thinking in shorthand, Procure-to-Pay is not quite as simple as "procure" and "pay". P2P is actually a collection of as many as nine document-intensive business processes. How to integrate the document based info with ERP and other

systems, to make P2P more efficient, and share information to enable faster & more accurate business decisions?

Canon's Enterprise Imaging Platform (EIP) solution for Procure-to-Pay which has achieved Oracle Validated Integration with Oracle E-Business Suite, can automate the entire process within a single solution, leveraging advanced imaging, intelligent capture, and enterprise application integration capabilities.

In this session we will demonstrate how you can:

- Scan & extract info from an invoice
- Automatically validate data
- Import data to an ERP system
- Archive invoice images with direct link to invoices inside E-Business Suite

9:25 a.m. - 10:05 a.m.

Achieving a Paperless Environment Using Document Management Software

Robert Kragen, Evergreen Data Systems, Inc.

Evergreen Data Systems will present information on the use of document management software to create a paperless environment in your organization. Automating the electronic creation, processing, and archiving of purchase orders, invoices, payables, and all other documents including financial reports will drastically reduce costs through the elimination of employee document handling. The presentation will also include information from Gartner that estimates the typical cost of manually processing a document as well as searching for a lost document.

10:20 a.m. - 11:00 a.m.

VENDOR: Need a Replacement for Oracle Discoverer? Meet Reports Wand 5

*Brian Grossweiler & BJ Lee,
Excel4apps*

Are you using Oracle Discoverer? Need an ad hoc reporting tool for all modules in E-Business Suite? Attend this session for an in-depth look into the functionality and benefits of Reports Wand 5 by Excel4apps, including: Effective alternative to Oracle Discoverer, Report on any E-Business Suite module, Develop highly customizable reports, Refresh reports and drill down to live data, Stop exporting from other tools to Excel and reformatting. Learn how the Reports Wand platform offers incredible flexibility in terms of filtering, sorting, formatting and refreshing real-time data into Excel from any Oracle EBS module.

1:00 p.m. - 1:40 p.m.

Strategies for Building a Sound Excel-based Oracle® Reporting & Budgeting Platform

Sue Maloney, Global Software

In this session, learn how Oracle E-Business Suite user organizations enhanced their EBS experience by eliminating manual, error-prone static spreadsheets and leveraging 'live' data within the familiar confines of the Microsoft® Excel application. We will articulate how Oracle EBS users can experience more efficient month end reporting, streamline reporting beyond the GL, such as inventory, and drill-down through any Oracle module while limiting their reliance on Oracle FSGs and Discoverer reports.

- Learn about Live Excel-based Oracle reporting processes in GL, AP, PO, Inventory, Projects, Process MFG & more
- Leverage existing Oracle reports in Excel and eliminate rekeying, downloading & exporting data
- Write back data from Excel to Oracle EBS

1:55 p.m. - 2:35 p.m.



Use SLA to Replace Your Assets Account Generator

Karen Brownfield, Infosemantics

Asset categories drive asset accounting. However, once used, the category accounting cannot be adjusted. In 11i, either the JE has to be corrected or the account generator had to be customized. Learn how to use SLA to eliminate the assets account generator and still create accurate JEs including the ability to use attributes of the opposite side of the JE to drive the accounting.

TRACK: Financials
ROOM: Crystal 2 (continued)

2:50 p.m. - 3:30 p.m.

VENDOR: Feeling Dumped? Get Ready to Replace Discoverer and Never Look Back

*Shannon Kreps,
insightsoftware.com*

You know how you sometimes only miss something when it's gone...that's how many people feel about the retirement of Oracle's Discoverer report writing tool. insight unlimited Reporting has been helping companies for years replace Disco and they've never looked back. insight unlimited provides your Business Users with the ability to easily create and analyze data directly out of Oracle in real-time, eliminating the need for IT to create, recreate and refine reports as everyone's needs evolve. With prebuilt content across financials, purchasing, inventory and HCM, as well as a way to access any information stored in Oracle, including custom tables and views, our award-winning solution will transform the way people access information. Come learn how to get over the heartbreak in less than an hour (the install and configuration time of insight unlimited Reporting), and learn to love Oracle again!

TRACK: Hyperion
ROOM: Crystal 3

8:30 a.m. - 9:10 a.m.

Oracle Hyperion Planning Tips, Tricks and Best Practices

Erwin Ricohermoso & Bibhash Barua, AST Corporation

This session will demonstrate how to get the most out of your Planning implementation by discussing functionality, optimization, and other features based on experience with multiple Hyperion Planning implementations. We will talk about tips for your Planning implementation, including application design, data loads, web form design, use of Business Rules, Financial Reporting design, smart lists, and more. This presentation will provide information to help you take your current use of Planning to the next level.

9:25 a.m. - 10:05 a.m.

Oracle Planning and Budgeting Cloud Service (PBCS)

*Steven Sheekey & Ken Pavell,
Experis*

Why go to the cloud => Offer your employees mainstream applications as a cloud service, accelerate planning adoption with a SaaS subscription model, lower IT resource requirements, deploy quickly with no internal hardware or software requirements, reduce budgeting cycles and improve forecasting accuracy. Small and midsize companies can use this to make the change from spreadsheets to a full budget, planning and reporting application and large companies can benefit from this

offering either for line of business or departmental deployment. PBCS is a flexible planning solution that combines Oracle Hyperion Planning with a cloud-based deployment model

10:20 a.m. - 11:00 a.m.



Utilizing DRM, HPCM and BI to Unlock Patient and Procedure Profitability

Brad Kwiatek, Grant Thornton

Controlling costs and determining overall profitability is important to any business. In this discussion, we'll describe how DRM, HPCM and OBIEEE were utilized to unlock patient and procedure profitability. This lecture will emphasize how DRM enabled HPCM to perform more complex calculations across the health care spectrum including supply and pharmaceutical costing.

1:00 p.m. - 1:40 p.m.

Oracle EPM (Hyperion): Sorting Out the Acronyms

Chuck Persky, Performance Architects

This session provides an overview and understanding of the tools and modules that make up the Oracle EPM (Hyperion) suite of products (like HSF, Planning, Essbase, HFM, HPCM, PBCS), and the supporting 'data integration' tools (like EPMA, FMEE, ODI, DRM). This session provides a high level understanding of each, describing their purposes and strengths, and how these tools may be utilized together to integrate strategic planning, operational planning, and

financial reporting, in an enterprise solution. Join long time Hyperion EPM specialist, Chuck Persky, in sorting out all of these acronyms, and exploring what Oracle EPM can do today!

1:55 p.m. - 2:35 p.m.



A Rapid Implementation of Driver-Based Rolling Forecasts with Hyperion Planning

Deanna Sunde, The Hackett Group

Exelixis, a biopharmaceutical company producing cancer drugs, implemented Hyperion Planning with rolling forecasting on a rapid schedule. This presentation describes the implementation of a driver-based 18 month rolling forecast of revenues, expenses, Workforce Planning and custom capital asset planning. The solution delivered a dynamic comparison view of current and prior forecasts for the 15 month overlaps. This unique view allows corporate managers to easily see economic performance and understand if the result is diverging from or converging towards strategic targets.

TRACK: Hyperion
ROOM: Crystal 3 (continued)

2:50 p.m. - 3:30 p.m.

SaaS? Cloud? Exalytics? On-premise? Exploring Oracle EPM Deployment Options

Eric Helmer, ADI Strategies

The new 11.1.2.3 Fusion edition of Oracle EPM brings many new features and functionality and options for deployment. Whether it is Oracle Cloud, SaaS, Exalytics, or in-house systems, Oracle ACE director Eric Helmer walks through best practices and considerations to make your journey to Fusion painless by choosing the right deployment scenario for you.

TRACK: Strategy / Project Management
ROOM: Crystal 4

8:30 a.m. - 9:10 a.m.

VENDOR: API Wizard Combines Oracle and Excel to Put an End to Data Processing Pain

Richard Volpitta, API Wizard

API Wizard eliminates the various data processing pain and bottlenecks that crop up in every Oracle EBS module. Learn how API Wizard frees up significant hours and improves decision making all year for Oracle business users and the I.T. team. API Wizard turns Excel into the platform for ultra efficient Oracle data entry, reporting and development work. With API Wizard, Oracle users do any Oracle work in Excel. The IT team gets our point and click authoring tool for rapidly configuring, provisioning and deploying Excel loaders and reports that precisely

match business requirements. API Wizard can benefit every Oracle shop.

9:25 a.m. - 10:05 a.m.



VENDOR: How to Fix a Broken Process

Edward McDonough, Avout

When implementing software projects, inevitably, a business process will either need to be re-designed to be in accordance with best practice or will need to be changed to match the software functionality. In both cases, a significant amount of "Process Re-engineering" will need to take place to accommodate the new business process. This presentation will address the change process required to do an effective job of addressing business process change within a software project implementation setting. We will also explore different process re-engineering approaches for designing new business processes.

10:20 a.m. - 11:00 a.m.

VENDOR: Business Apps and IoT- A Magical Combination

Mike Schultz, WhiteLight Group

IoT is increasing at a terrific pace. Business application software has been lagging. The core of this presentation is meant to evaluate their progress to date, identify where they are deficient, and create a vision of the future. This presentation is meant to stretch business leaders beyond the current use cases toward the methods, challenges, and value of the mixture of IoT and business

applications. The presenter will address the business application market as a whole in a more general discussion of their capabilities and shortcomings.

1:00 p.m. - 1:40 p.m.

Planning Your Upgrade to Oracle E-Business Suite 12.2

Anne Carlson, Oracle

This session helps you plan your upgrade to Oracle E-Business Suite 12.2, combining lessons learned from customers with practical advice from Oracle Development. Identify needed time and resources, understand impacts on business and IT staff, plan for required system changes, and more. This session also covers key technical aspects of upgrading, including technology stack components, supported upgrade paths, and best practices for executing the technical upgrade, with special considerations for minimizing downtime.

1:55 p.m. - 2:35 p.m.

Managing Change: The People Side of Implementations

Bill Pick, Fujitsu

Winston Churchill said "To improve is to change; to be perfect is to change often.". Come hear best practices and lessons learned from a PMP-certified professional with nearly two decades of experience regarding importance of change management and communication, strategies to support adoption, change leadership, and more.

2:50 p.m. - 3:30 p.m.

Using UPK for Testing... Systems & End-Users!

Jordan Collard, IT Convergence

In this session the audience will learn how to utilize User Productivity Kit (UPK) for both system testing and assessing end-users. Oracle's UPK is well known as an enterprise training tool; however, this session will be focused on UPK's testing capabilities. Specifically, how, by using UPK for testing, it will streamline your training efforts!

TRACK: SYSADMIN / DBA
ROOM: English

8:30 a.m. - 9:10 a.m.

RAC

Mohamed Sadek, AST Corporation

Thinking Outside the Virtual Box: Overcoming the challenges of the RAC installation.

TRACK: Technical
ROOM:L English

9:25 a.m. - 10:05 a.m.

SQL Secrets / Boost Your Productivity as a Developer

Ryland Fernandes, Master Lock Company LLC

Get more with less code using lesser known but powerful SQL features including o PIVOT and UNPIVOT, Analytic (Windowing) functions and more. Learn about Regular Expressions and boost your productivity with several Windows productivity tricks

10:20 a.m. - 11:00 a.m.

Onboarding Six Hundred Applications in Oracle Identity Management,

Austin Davis & Divya Sundaram, Chain-Sys Corp.

The disconnected application instance in Oracle Identity Manager (OIM) provides a procedure to define the roles for applications which are not connected to Active Directory. In OIM, we have capability to assign different approvers and implementers for each of the applications. Through the use of SOA composites, an approval process can be specified that will direct the requests to appropriate approvers and implementers. Since these applications contain roles ranging from 10 to more than 10,000, it becomes very inconvenient to search for these roles in Oracle Identity Manager. To provide an easy and appropriate method for the users to request roles and audit tracking for each of these applications, an alternative front-end is provided.

1:00 p.m. - 1:40 p.m.

Best Practices for Upgrading and Migrating to EPM 11.1.2.4 and Beyond

Eric Helmer, ADI Strategies

Oracle ACE Director Eric Helmer walks you through what you need to know before considering upgrading to 11.1.2.4. Technical considerations are covered along with best practices and proven methodology to ensure you know what you can expect with your transition to Oracle's newest version.

1:55 p.m. - 2:35 p.m.

Building OA Framework Extensions - Empower the Users

Ali Arshad & Dennis Harrison, AST Corporation

Clients want to be able to help themselves. To do so, they must be able to customize how they view and control files. Using the Oracle Applications Framework for web-based forms, we review the architecture of the Java, XML, control files, and viewing options. We use this to demonstrate how to empower clients by modifying the information that is used in OAF.

2:50 p.m. - 3:30 p.m.

Are Your Customizations Online Patching Ready? A Technical Primer to Make it Work

Meera Ganapathy, Infosys Limited

Online patching introduced in R12.2 along with "Editioning" in 11g is a paradigm shift in oracle applications technical deployments. This is rewriting the rules for downtime and sets expectation for high availability. Oracle Application customizations now need to be architected to be deployed in online mode to ensure minimal disruption to day to day business. Come learn in this session the design changes, best practices during coding and the deployment approach for customizations. We will also take a look at a case study of how we re-designed one of our customizations take advantage of Online patching.

TRACK: Oracle
ROOM: Oak 1

8:30 a.m. - 9:10 a.m.

TBD

9:25 a.m. - 10:05 a.m.

TBD

10:20 a.m. - 11:00 a.m.

Virtualize Oracle E-Business Suite on Oracle Exalogic with Extreme Performance

Srini Chavali

1:00 p.m. - 1:40 p.m.

Managing Oracle E-Business Suite Security

Elke Phelps

Learn about the top features for securing your Oracle E-Business

Suite environment and sensitive data. This session provides an overview of the Oracle E-Business Suite secure configuration guidelines and optional security integrations. Then it dives into some of the new security features in Oracle E-Business Suite 12.2. Learn about new enhancements for proxy user functionality and how to reduce your attack surface by reducing cookie scope, allowed JavaServer Pages (JSPs), and external redirects.

1:55 p.m. - 2:35 p.m.

TBD

2:50 p.m. - 3:30 p.m.

Advanced Architectures for Oracle E-Business Suite 12.2

Elke Phelps

Attend this session to build on the three-tier logical Oracle E-Business Suite architecture to meet your business requirements. If you want to learn more about how to deploy advanced configurations for Oracle WebLogic Server and parallel concurrent processing, this session is for you. It covers features that provide high availability, scalability, and performance, including load-balancing, clustering, and virtualization. Learn how to securely deploy Oracle E-Business Suite for internet access with a "demilitarized zone" (DMZ). The presentation wraps up by applying the various topics covered in the session to assist you with planning a disaster recovery project for your environment.

TRACK: Business Intelligence
ROOM: Oak 2

8:30 a.m. - 9:10 a.m.

Oracle BI Mobile Beyond the Firewall

Jeremy Simmons, ADI Strategies

Mobile devices in workplace are rapidly becoming mainstream and the preferred method of data and reporting consumption. Despite mobiles growing popularity among employees and management, IT departments are often hesitant to allow mobile devices (especially employee owned devices) on to the corporate network directly. This limitation often prevents the deployment of Oracle BI Mobile in an Oracle Business Intelligence environment (OBIEE), because Mobile devices are able to directly access the OBIEE server. There are three strong emerging patterns and best practices to solve the Mobile firewall dilemma.

Objectives

- 1) Understand option for Firewall pass-thru with Oracle Web-Tier in the DMZ
 - 2) Understand using Amazon AWS EC2 Cloud as a limited OBIEE/BI Mobile platform
 - 3) Understand using Oracle Business Intelligence Cloud Service as a limited OBIEE/BI Mobile platform
- I. Overview of the BI Mobile Firewall Dilemma
- II. Pattern #1 - Firewall pass-thru using Oracle Web-Tier
1. Overview/Configuration
 2. Limitations
 3. Best Practices
- III. Pattern #2 - Deployment and configuration of BI Mobile on EC2
1. Overview/Configuration
 2. Limitations

3. Best Practices
- IV. Pattern #3 - Using Oracle BI Cloud Services for BI Mobile
1. Overview/Configuration
 2. Limitations
 3. Best Practices
- V. Conclusions

9:25 a.m. - 10:05 a.m.

Getting to Know OBIEE 11g

Bryan Graeve, AST Corporation

This session provides a primer on the features and functionalities of Oracle Business Intelligence Enterprise Edition (OBIEE) 11g. We will discuss the underlying BI Foundation Suite and introduce basic elements of OBIEE, such as Dashboards, Answers, Agents and Exports. The session will then explore advanced features, such as Geospacial, Scorecarding and Advanced Graphs. Finally, we will introduce OBIA Financials 11g at a high level to help attendees understand how this can benefit their organization.

10:20 a.m. - 11:00 a.m.

Oracle BI Cloud Services - Delivering Accelerated Analytics in Cloud

John Stilwell, Grant Thornton

In this presentation, Grant Thornton will talk about Oracle's Business Intelligence Cloud Service (BICS). This service is built around Oracle's leading enterprise Business Intelligence platform. It is a fully cloud-enabled application that is secure. BICS empowers the business community to quickly develop and share analytics across the organization. We will discuss the analytic challenges organizations face and how BICS could solve those problems. Challenges such as a) data is

distributed across various systems, local networks and personal computers and the need for tools to synthesize information from various systems without extensive capital and training, or b) analytics requirements that change quickly, and lead times to adjust reporting systems are too long which drives the need for flexible data modeling, or information is in silos that may not be consistent across business units driving the need for centralized and accessible platform to share insights with the organization

1:00 p.m. - 1:40 p.m.

Integration Solution for Salesforce and OBIEE

Manoj Haval & Kaaman Agarwal, L&T Infotech Ltd

While Salesforce provides incomparable flexibility compared to any other Enterprise CRM tool in the market today and is certainly the leader in existing CRM solutions, Salesforce.com (SFDC) being a transactional tool does not provide enough analytics for its users. Being a cloud solution, its scope of analytics and reporting is limited to the CRM data generated by SFDC.

Thus, for a sales person who uses SFDC to enter his leads/opportunities/orders, it only provides reporting limited to the lead-to-order cycle. It does not provide information like the order fulfillment, customer's payment trends, commissions/incentives, etc. as all this data resides outside the Sales cloud, usually inside an ERP application. L&T Infotech understands these challenges faced by the Sales team, and has developed a solution that brings Enterprise Analytics within SFDC.

The solution provides a 360 degree view right from lead-to-order-to-cash-to-support. It offers a single application both for entering lead/opportunity and other sales info and to access analytics, all from within SFDC itself.

1:55 p.m. - 2:35 p.m.

VENDOR: Build or Buy - Discover How to Win the BI Game!

Pam Kight, Noetix by Magnitude Software

Will Build or Buy get me a BI Touchdown? Both plays are needed to score in the game of business intelligence. Buy will get an organization across the 50 yard line and in some cases into the red zone. Build will get you the rest of the way for the touchdown. Learn what is critical to have in your best-practice BI Playbook. We'll review game film from organizations with typical solutions from both a technical and functional standpoint and how technology stack components address specific parts of your BI strategy.

TRACK: Business Intelligence
ROOM: Oak 2 (continued)

2:50 p.m. - 3:30 p.m.

**VENDOR: Business Intelligence
Cloud Services (BICS)**

*Satish Sayyaparaju, TriCore
Solutions*

BICS (Business Intelligence Cloud Services) is the fastest and most cost-effective way for organizations to get all the components needed for complete business intelligence available through a subscription pricing model. Cloud Business Intelligence delivery enables rapid deployment. The potential of cloud BI, like cloud computing, is staggering. Enterprises are migrating to the cloud and are already enjoying the benefits, such as lowered cost, increased deployment speed, ease of administration and security. Cloud applications now boast equivalent computing power to on-premise applications. Unlike on-premise Business Intelligence BICS expectations are different, Self Service Everything, Multi-Tenant Architecture, Consumer Style Experience and Cloud Integration.

TRACK: R12 (including Upgrades)
ROOM: Venetian 1

8:30 a.m. - 9:10 a.m.

**The Best Method for Cross Platform
Migration of the R12 Upgrade**

Navenn Ankem, AST Corporation

We've found the most successful implementation methodology for platform migration of the R12 upgrade from 11i and 10G, based on target and source Endian. We review the process stages, the

challenges, how they were overcome, and the major improvements in performance and CPU power the clients saw. We go over the 32 bit and 64 bit migration of EBS 11i and 10g systems from Solaris to Red Hat 5.X with the R12 database upgrade along with how you can use database size with Endian formats in Source and target.

9:25 a.m. - 10:05 a.m.

**Tales from the Battle Front: How a
Secondary Ledger was
Implemented in R12 Against All
Odds**

Prithis Das, Dynamique Solutions

This is a case study of an actual Cash Basis Secondary Ledger implementation. Oracle has introduced Secondary Ledgers functionality which allow a different accounting method such as Cash Basis and IFRS. This session will take an in-depth look into the Secondary Ledger functionality in Oracle R12.

The challenges presented by legacy systems, the unique design of the SubLedger Accounting rules to meet those challenges and the lessons learned will be discussed in detail.

10:20 a.m. - 11:00 a.m.

**Oracle e-business Suite Upgrade:
Evaluation Factors To Decide
Between 12.1.3 and 12.2.4**

Bharat Belavadi, Infosys Limited

With the release of Oracle e-Business suite 12.2, companies currently on release 11i/12.0 often wonder whether to plan their next upgrade to release 12.1.3 or 12.2. The decision depends on factors like investment level, upgrade path, product maturity and most importantly cross-industry functional enhancements spanning across key business applications. Join this session to understand such key differentiators and considerations that will help you effectively evaluate and choose between 12.1.3 and 12.2.4 as the target release

1:00 p.m. - 1:40 p.m.

New Features with R12.2.4 and R12.2.4+

Ravindranath Sagaram, Motorola Solutions

The presentation will go through the new key features with the latest releases R12.2.4 and R12.2.4+ in all the popular tracks.

1:55 p.m. - 2:35 p.m.

R12 Upgrade - Start to Finish in 4!

Debbie Adams, NTT DATA

Sometimes we think of the EBS R12 upgrade to be more complex than it really is. It's quite a simple upgrade when aware of and ready for the changes such as – Subledger Accounting, Accounts Payable payment processing, and the Fixed Asset account generator. Knowing and having the R12 upgrade experience, the

EBS – Start to Finish in 4! plan and templates will allow your organization achieve the upgrade in four months. Four CRPs and Four team leads can perform the R12 upgrade in Four months. It is not a dream. This can actually happen and has happened successfully.

2:50 p.m. - 3:30 p.m.



**R12 Upgrade –
Lesson Learned
and Tips on How to
Succeed. What You
Need to Know**

Art Dowd, O2Works

Not surprisingly, many organizations have not upgraded to R12 yet. The window is tightening and 12.2 is now part of the decision mix. Lessons have been learned the hard way. We will share how to overcome obstacles and succeed with the upgrade. Further, many new tools and information sources have evolved and are available. We'll show you where to find them. We'll cover updated support dates, what to consider about R12.2, and how to succeed based on dozens of successful upgrade projects. This functional presentation is for anyone who will be part of an R12 upgrade.

TRACK: Order Management / Supply Chain
ROOM: Venetian 2

8:30 a.m. - 9:10 a.m.



Smart Forms and Information Templates in R12 iProcurement for a Streamlined Purchasing Experience

Prithis Das, Dynamique Solutions

Oracle provides the Smart Form functionality to streamline the Requisition process. The Smart Form is used in together with user-defined Information Templates. In this presentation we will discuss the business requirements for Smart Forms and Information Templates, and their role in streamlining the Requisition process. We will go into the detailed configurations and take some real-live examples of Smart Forms from past projects.

9:25 a.m. - 10:05 a.m.

Drive Excellence in Logistics with Oracle OTM

Amey Korgaonkar, Infosys Limited

Optimizing logistic cost while maintaining higher service levels is extremely essential for OEMs, distribution majors with multi-tiered supply chain networks working on global scales. Oracle Transportation Management provides unprecedented platform to manage in-bound & out-bound logistics while optimizing truck-loads, removing transportation bottlenecks with increased supply chain visibility. This tool also helps in selecting right service options from carriers, shipment tracking

and also supports financial settlement. The session apart from key features of OTM will also talk about cloud based solution which can be rolled out at partner sites and service providers to help business expansion in new markets and regions with faster ROI.

10:20 a.m. - 11:00 a.m.

Hyper Efficient Purchasing – How 10 Buyers Manage Procurement for Over a Million Active Item

Prasad Kolli & Vishal Choudhari, Inyxa

This customer case study will look at the solution developed for a retail customer where 10 buyers are actively purchasing over a million items using Oracle's E-Business Suite. The session will examine the challenge faced by retailers dealing in STYLE-COLOR-SKU items, and how these challenges were overcome using a solution designed around Oracle Purchasing. We will look at the complete procurement cycle, from supply planning & suggested order quantities to managing EDI interaction with buyers. This session should provide insights into the planning & purchasing cycle for all EBS customers & those considering a new EBS implementation.

1:00 p.m. - 1:40 p.m.

TBD

Rajinder Sachdeva, PACE

1:55 p.m. - 2:35 p.m.

30 Feet Per Minute! Routing Packages in a Retail Warehouse Using Oracle Warehouse Management System

Vishal Choudhari, Inyxa

Ever wonder how online retailers consistently ship your package within hours of you ordering it? We will show you a solution developed for a Retail customer using Oracle E-Business Suite & Oracle Warehouse Management that achieves this objective, for over 40000 packages a day. 30 feet per minute refers to the average conveyor speed that feeds sophisticated rate shopping and label print & apply stations. While retail-specific warehouses do deploy significant capital infrastructure to achieve high pick rates, some of the ideas

presented will be applicable to all warehouses.

TRACK: Manufacturing

ROOM: Venetian 2

2:50 p.m. - 3:30 p.m.

MANUFACTURING TRACK: Recipe for Successfully Integrating Oracle Process Manufacturing with VCP

Sushil Srivastava, IBM

Integrating Oracle Process Manufacturing with the Value Chain Planning suite used to be a daunting task in earlier releases of Oracle E-Business Suite. With the merger of Oracle Process Inventory with Discrete Inventory in Release 12i, the integration has become a much simpler task. This session explores the step-by-step details of an integration at a big metal manufacturing company, including the challenges they faced, the role of the merger, and the "secret sauce" of a successful integration process.