

2017 Winter NCOAUG Program Book Post-Printing Agenda Changes

TRACK	Agenda Change	Outdated Information in Program Book	Updated Information
Keynote Presentation @ 11:15 AM in Terrace Brook Ballroom	<p>In-Memory, Internet of Things (IoT), and Big Data Driven Smart Applications Powered by Oracle Cloud</p> <p><i>Presented by Oracle: Ramchand Raman, Vice President, Manufacturing Development</i></p> <p>Learn how Oracle is leveraging cutting edge technologies such as database In-memory, Internet of Things (IoT), and Big Data to create new class of enterprise applications. These cloud applications deliver actionable intelligence and decision making by bringing together and contextualizing the information technology (IT) data from ERP/SCM/ HCM/ CRM systems and operational technology (OT) data from equipment, sensors, test stations, and assets and leveraging the power of data mining, deep machine learning and artificial intelligence. These solutions help enterprises solve critical business problems that help maximizing manufacturing efficiencies and evaluating effective cost management strategies to optimize costs, margins, and overall profitability.</p>		
Oracle @ 9:25 AM in Oak 1	<p>Visual Analytics and Machine Learning/Artificial Intelligence in the Cloud</p> <p><i>Will Hutchinson, Distinguished Sales Consultant, Oracle Corporation</i></p> <p>The confluence of computational capabilities, more data, and cheap sensors has allowed organizations to move machine learning into analytics. In this talk, you will the types of machine learning that are being incorporated into analytics and how Oracle has built and is building these into its suites of analytic and big data offerings and architecting them for easy deployment.</p>		
Oracle @ 10:20 AM in Oak 1	<p>Internet of Things (IoT) and Big Data Driven Smart Manufacturing Cloud Applications</p> <p><i>Gopal Ratnam, Senior Director, Data Science, Machine Learning and Artificial Intelligence Applications Development, Oracle Corporation</i></p> <p>In this session, you will learn about the new suite of Internet of Things (IoT) and Big Data driven analytical cloud applications that collect and analyze massive amounts of sensor data from devices and assets inside and outside the enterprise. These applications contextualize the sensor data with enterprise data present in supply chain management, enterprise resource planning, human capital management, and customer relationship management systems, to provide actionable predictions and insights that help solve critical business problems by applying machine learning, data mining, and artificial intelligence techniques.</p>		

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<p>Oracle @ 1:00 PM in Oak 1</p>	<p>Direct Oracle Support for Your SaaS End-Users Jeffrey Pahati, ACS Cloud Sales Representative</p> <p>Oracle's ACS division (Advanced Customer Support) has been providing top-tier customer support for over 20 years, and now you can tap into their expertise to support each and every end-user of your SaaS deployment. From increasing the responsiveness to your open SR's (Service Requests), to providing live and instant support access to every end-user – the Cloud Business HelpDesk portal provides a dedicated 800 line, chat, screen sharing, a dedicated TAM (Technical Account Manager), and a personalized knowledge base that is launched directly from any screen for everyone that has a SaaS license.</p> <p>Learn how Oracle's Cloud Business HelpDesk will positively support your deployment that needs an increased level of support. Positive side-effects may include:</p> <ul style="list-style-type: none"> • An increased level of end-user adoption of our software • 24/7/365 support without hiring any additional FTE's to IT or HR • A more productive staff that is able to get their questions addressed in less than a minute • Happy end-users with effective project implementations • Guidance and Support for your Power Users • Now both technical AND Functional questions will be answered (no question left behind) • ACS provides oversight of your System Integrator, and can make our services available to them as well 		
<p>Oracle @ 1:55 PM in Oak 1</p>	<p>Oracle's Cloud @ Customer Laurie Denton, Global Delivery Coordinator, Cloud @ Customer</p> <p>Oracle Cloud Machine, also known as Oracle Public Cloud Machine, enables customers to run Oracle Cloud PaaS and IaaS services in their own datacenter on an Oracle Engineered System platform through a subscription service managed by Oracle.</p>		
<p>Analytics / Data Management</p>	<p>Correct Track & New Location</p> <p>Using Self Service Analytics to Drive Better Business Results by Moiz Kaka & Sean Williams, Polaris Associates</p>	<p>@ 10:20 AM in Crystal 3 Room</p>	<p>@ 10:20 AM in English Room</p>