

**TRACK: EPM/Hyperion**  
**ROOM: Crystal 1**

8:30 a.m. - 9:10 a.m.

**Showdown: SaaS vs. IaaS vs. Cloud vs. On-premise. A Detailed Comparison of all Oracle EPM Deployment Scenarios**

*Eric Helmer, Mercury Technology Group*

This session will compare and contrast the different available options Oracle customers have to deploy Oracle EPM. Choosing between options such as Oracle's cloud offerings, Software as a Service, Exalytics, third party hosting, or good ol' on-premise systems can be confusing. Join Oracle ACE director Eric Helmer as he walks through case studies and considerations that will help you choose the right deployment scenario for you.

9:25 a.m. - 10:05 a.m.

**The Great Reveal: The Real Cost and Effort of Maintaining and Administering Hyperion and BI**

*Eric Helmer, Mercury Technology Group*

How much time do companies spend maintaining Hyperion? How much money is spent on day-to-day maintenance and administration activities? Wouldn't it be great if we could analyze the man-hours and quantify the costs associated with the required care-and-feeding? Join Oracle ACE Director Eric Helmer as he candidly discusses the real-world activities of administrators, tips on how to

automate, and options businesses have to reduce these expensive tasks.

10:20 a.m. - 11:00 a.m.

**Using Self Service Analytics to Drive Better Business Results**

*Rick Hight, Polaris Associates*

Many organizations are still relying on incomplete facts when making important business decisions. Companies that do use analytics, often struggle to make sense of insights when the data comes from multiple applications or data sources. ORBIT Analytics is the Smarter Approach to Business Intelligence – efficient, effective, and on-demand. With ORBIT Analytics, you can combine information from any data source to build meaningful reports, dashboards, and visualizations in minutes. ORBIT offers real time operational intelligence, allowing users to ask questions, spot trends, identify opportunities, and make data-guided decisions with confidence.

**TRACK: EPM/Hyperion**  
**ROOM: Crystal 1 (continued)**

1:00 p.m. - 1:40 p.m.

**Remove\_your\_head\_from\_the\_Clouds-CloudvsOnPremise**

*Mary Krupa, Grant Thornton*

Are you considering Oracle Planning Budget Cloud vs On Premise? Then this presentation is going to help you decide. See Pros and Cons of Oracle Planning Budget Cloud vs On Premise which will help guide your decision

1:55 p.m. - 2:35 p.m.

**Analyzing Corporate Performance**

*Dave Collins, The Hackett Group*

In today's Digital Age, the ability for management to clearly analyze corporate performance has become more important than ever. Standard reporting processes, such as creating Annual and Quarterly Reports, Board Books, and regulatory filings remain manual and ad-hoc. Hear how analysts leverage an enterprise analytic platform to fuel analysis. Additionally, see how Oracle Enterprise Reporting Cloud enables analysts to collaboratively create Standard Reports via Microsoft Office.

2:50 p.m. - 3:30 p.m.

**VENDOR: To Build a Strong Data Integration Layer, Use ODI, DRM, and FDM!**

*Neil O'Donovan, Thirdware Solution Inc.*

Are you putting in a lot of effort to collect data from disparate transaction systems or enabling business to analyze and make critical decisions?

We enabled a leading Automotive OEM to rapidly measure and react to variances of product / volume mix, rate and pricing resulting in a major impact on the profitability. Handling massive data in manual spreadsheets or through a complex web of disparate transaction systems is a big challenge. But, with ODI, DRM and FDM, we successfully eliminated these challenges. Join us in this session to learn more about how we leveraged ODI, DRM and FDM to build a strong data integration layer.

**TRACK: Financials**  
**ROOM: Crystal 2**

8:30 a.m. - 9:10 a.m.

**A Beginner's Guide to Oracle Financial Consolidation & Close Cloud**

*Praveen Kumar, AST LLC*

Oracle has recently rolled out Financial Consolidation and Close Cloud Service (FCCS) bringing key parts of Hyperion Financial Management (HFM) and Financial Close to the Cloud. Oracle FCCS provides an end to end solution for both effectively and efficiently managing the consolidation and close process ensuring that processes are: dependable and correct, timely and transparent, streamlined and efficient and, compliant and auditable. Organizations can leverage out of box financial consolidations with pre-built cash flow, balance sheet, and income statement accelerating close schedules and improving ease of use. Following are key objectives of this presentation:

- Provide overview of Oracle's Financial Consolidation and Close (FCCS) Cloud Service;
- Discuss accelerating Close schedule using Close Manager;
- Discuss process for managing and reporting various financial schedules using Supporting Detail Manager (SDM).

9:25 a.m. - 10:05 a.m.

**Best Practices in Application Security Design for Oracle E-Business Suite**

*Jeffrey Hare, ERP Risk Advisors*

Proper application security and role design forms the

foundation of your internal controls environment. Pool role design during the implementation of ERP applications leads to excessive risk, Segregation of Duties issues, and audit findings. In this session, Jeffrey T. Hare, CPA CISA CIA will share the foundational principles of good role design and give you the top tips for staying out of trouble with your auditors.

10:20 a.m. - 11:00 a.m.

**Streaming and Consolidating Invoice Presentation and Delivery: A Case Study**

*Joe Tseng, O2Works & Jason Webster, Underwriter's Laboratories*

The presentment, printing, and delivery of invoices across multiple operating units, locations, and languages can present a multitude of challenges. This case study presentation will walk through the requirements and design of a custom invoicing solution implemented world-wide at UL. The solution successfully consolidated an expansive, hard to maintain, and performance-challenged code base into a single, easy to maintain, and unified code base that supports multiple languages, formats, operating units, and locations across the world. This streamlined approach greatly improved delivery and presentation flexibility and resulted in cleaner, easier to maintain custom code.

1:00 p.m. - 1:40 p.m.

**Upgrading to R12 – Lessons Learned and Functional Tips that you Need to Know**

*Art Dowd, O2Works LLC*

Whether you are still on 11i or have already upgraded to either 12.0 or 12.1, there are unique aspects to the R12.2 upgrade. The largest change in 12.2, on-line patching, will overhaul the way apps DBA's do their job. It will also require that your custom code adheres to the updated standards. The good news is that there are some useful tools and information sources available and we will share the relevant sources. We will take the audience through specific methodology that can be used for any upgrade project and cover key support dates for 12.1 and 12.2. In addition, we'll talk about the types of upgrades and lessons we have learned from numerous successful upgrade projects. If you are still on 11i and looking at the R12 upgrade we'll highlight the major changes that you'll need to prepare for with the R12 upgrade. The good news for those already on R12 (either 12.0.x or 12.1.x) and looking to upgrade to R12.2.X, is that upgrade project scope will shrink back to a smaller, technical upgrade effort.

1:55 p.m. - 2:35 p.m.

**Learn to Improve Financial Controls by Collaborating in the Cloud**

*Robert Enders, FulcrumWay*

Cloud offers new collaboration capabilities to organizations that can enhance business processes across functional boundaries, time zones or even beyond organizational borders. In this session, you will learn how finance, IT and audit managers are collaborating with executive management, board members and regulators to manage risks and automate labor-intensive tasks required to ensure effective financial controls. We will share client case studies of organizations that are leveraging Oracle Financial Reporting Compliance (FRC) Services available in the Oracle Cloud to: Transform compliance "silos" into a single enterprise platform; Lower testing time with standardized templates for assessments, certifications and audit testing; and, Streamline compliance with integrated continuous controls monitoring. You will be able to apply these lessons to improve collaboration in other business processes such as Procure-to-Pay, Hire-to-Retire, and Order-to-Cash.

**TRACK: Financials**  
**ROOM: Crystal 2 (continued)**

2:50 p.m. - 3:30 p.m.

**Large, International  
Manufacturer Redesigns Their E  
Business Suite Chart of  
Accounts and Implements the  
Full Hyperion Suite**

*Matt Hopkins, Perficient*

Global companies are faced with increasing pressure to be able to quickly obtain financial and management information, analyze the information for key metrics and trends, and be able to accurately report their financial and management results. Learn how ESCO Corporation leveraged Hyperion and their investment in the Oracle E-Business Suite to meet their needs. In this customer success story, learn how ESCO Corporation, a manufacturer with global operations, executed changes to their E-Business Suite Chart of Accounts and implemented almost the full Hyperion suite of products. Learn the business decisions driving the change, the approach for implementing the applications, and the challenges the team overcame. Products implemented include: Oracle E-Business Suite, Oracle Data Relationship Management, Financial Data Quality Management Enterprise Edition, Financial Management, Planning, Essbase, Financial Reporting and Smart View.

**TRACK: Oracle Cloud/CX/HCM**  
**ROOM: Crystal 3**

8:30 a.m. - 9:10 a.m.

**VENDOR: VSlow and Steady:  
Approaching Your E-Business  
Suite to Cloud Roadmap with  
Confidence**

*Scott Mankin, Jibe Consulting*

For many companies currently managing complex on-premise solutions, the future of their technology systems has become less clear. Due to a dizzying array of viable pathways, choosing the right solution is no easy task. In this presentation, we will provide a careful examination of each pathway including Cloud with an emphasis on lessons obtained through real world transformative projects.

9:25 a.m. - 10:05 a.m.

**Trucking Along with Allocations  
and Recurring Journals in  
Oracle ERP Financials Clouds**

*Mary Krupa, Grant Thornton*

During this session, we will discuss and demonstrate how YRC Worldwide leveraged Calculations (Calc) Manager in Oracle ERP Financials Cloud to create allocations and recurring journals. Calc Manager can build complicated rules to distribute revenues and costs as well as record formulaic recurring adjustments. It can leverage references to pre-aggregated multidimensional balances. Learn how YRC maximized efficiency using Calc Manager to improve the Payroll tax and Vacation / Holiday accrual and allocation process

10:20 a.m. - 11:00 a.m.

### **How to Connect Cloud CRM with On-Premise E-Business Suite?**

*Ramesh Kumar, eAlliance Corp*

- Are sales reps unable to easily access customer records from out in the field?
  - Are your marketing people seeing customer data in the cloud that is out of sync with your E-Business Suite data?
  - Are customers having difficulty accessing their order status on the company portal?
- Real-time integration of on E-Business Suite and SaaS CRM applications can transform your business for the better. No business can function effectively without having a complete overview of customer account.

1:00 p.m. - 1:40 p.m.

### **Leveraging Oracle Cloud Analytics to Win the Fight for Talent**

*Shiv Bharti, Perficient*

In the struggle to attract and retain talent, HR departments can't rely solely on a single HR Application to manage all parts of their Workforce. They rely on multiple on-premise and cloud applications to attract and retain top talent in order to stay competitive. In this session, attendees will learn how they can consolidate Core HR and recruitment data from Cloud applications (Oracle Fusion apps, Workday, Taleo) and on-premise applications (Oracle EBS, PeopleSoft). Allowing HR business users to perform seamless analytics across disparate cloud applications as

well as a combination of on-premise and cloud applications all prebuilt on a leading cloud analytics platform.

1:55 p.m. - 2:35 p.m.

### **Integrating with Oracle Cloud**

*Dennis Harrison, O2Works, LLC*

Oracle Cloud has become a very popular subject. A key question is "how do I provide data to my Oracle cloud from outside sources". This presentation covers real life examples of how to handle data integration from outside systems to ERP cloud instances. I'll discuss the options and what I have encountered in multiple Cloud integration projects. Oracle recommends Web Services, but what do you do if it is not available from your application? I'll show data validation techniques and what you can expect.

2:50 p.m. - 3:30 p.m.

### **VENDOR: Oracle Private Cloud Appliance (PCA) - Migrate to a Cloud Solution On-Premises**

*Omar Ramos, Symmetry Resource Group, LLC*

The Oracle Private Cloud Appliance is a flexible and robust engineered system from Oracle that provides an integrated Cloud solution ready to use out of the box. Learn from Symmetry Resource Group real experiences in how to get the best out of the Private Cloud Appliance, its capabilities, a technical overview of the components, approaches to migrate your current environments to the PCA and licensing optimization.

**TRACK: Supply Chain / Order Management**  
**ROOM: Crystal 4**

8:30 a.m. - 9:10 a.m.

**World Fuel Services: Procure-To-Pay Cloud with On-Premise ERP**

*Tim Scott, CSS International*

World Fuel Services is a \$30B global fuel delivery firm. They chose a step approach to their Cloud strategy with long term plans to to replace their on-premise solution with Cloud ERP. Find out how World Fuel Services (WFS) began their cloud journey through implementing a formal cloud Procure-To-Pay (PTP) solution that includes integration to On Premise ERP, SaaS solutions and Supplier e-commerce sites. Leveraging World Fuel's acknowledgement that Cloud solutions can be transformative, and reduce overall costs by reducing expenses such as custom development, CSS and WFS implemented, integrated and went live in months and are primed to execute on their long term strategy to go entirely to the Cloud. If you are considering a stand-alone Cloud ERP solution, attend this session to learn:

- How they built the business case
- How the strategy resulted in lower infrastructure
- How Oracle SaaS upgrade schedules drive innovation and enhanced functionality through upgrades spaced at 6 to 8 months

9:25 a.m. - 10:05 a.m.

**Oracle Process Manufacturing Financials: Leading Practices in Life Science Industry**

*Ranjan Behera, Deloitte*

This paper discusses a use case scenario where an OPM Financials solution was developed and implemented to enable a startup pharma firm to achieve its BLA goals.

- a) Usage of costing specific routings and validity rules
- b) Usage of costing resource, separate from manufacturing resource
- c) Usage of SLA to distinguish clinical and commercial operations
- d) Handling cost accounting exceptions
- e) Reporting and analytics mechanisms

10:20 a.m. - 11:00 a.m.

**Journey to Distribution Center Automation for Oracle E-Business Suite Customers**

*Vishal Choudhari, Inyxa*

With the rapid decline in cost of Distribution Center automation technology like Goods-to-Man Systems, ASRS, Case pickers, Print & Apply stations, sorters & conveyers; many distribution centers are contemplating increased investment in Warehouse Automation. In this session we will walk you through the Automation journey at a few of our E-Business Suite customers, where significant productivity gains were achieved through intelligent integration with warehouse automation technologies. Attendees will walk away with a better sense of some of the

challenges involved, and get to see first hand some of the tools & techniques used to overcome these challenges.

1:00 p.m. - 1:40 p.m.

**Oracle iStore - Repeat from OAUG**

*Russle DeLeon, CAP*

1:55 p.m. - 2:35 p.m.

**Service Cloud Enhancements**

*Aslam Mohamad, Globe Union*

2:50 p.m. - 3:30 p.m.

**Unraveling the E-Business Suite Output Post Processor (OPP)**

*Alfredo Abate, Brake Parts Inc*

This presentation will provide an overview of the Output Post Processor (OPP) architecture in Oracle E-Business Suite. What happens when your concurrent request is sent to the Output Post Processor? Why is this manager so critical to those requests needing post-processing actions? We'll take a look at how to best configure, tune and monitor the Output Post Processor for the ultimate performance. Tips on BI/XML Publisher best practices to help minimize the impact on the Output Post Processor will be discussed. This will be of interest to both DBAs and Developers alike.

**TRACK: Analytics/Data Management**  
**ROOM: English**

9:25 a.m. - 10:05 a.m.

**Making the Cloud Connection with an Integration Platform for Oracle SOA-CS**

*Dave Frank, Invenergy & Mrityunjay Kant, AST LLC*

Increasing cloud adoption necessitates ability for the enterprises to integrate their on-premise applications with ERP Cloud in a ready manner. AST Cloud Connect provides more than 40 pre-built interfaces to address this challenge along with a code free integration framework that can easily be configured for any future integration needs. In this session, we will see a live demo of AST Cloud Connect's pre-built interfaces for ERP Cloud and how it leverages Oracle SOA-CS capabilities to enable seamless cloud adoption for the growing enterprises.



**TRACK: Analytics**  
**ROOM: Oak 2**

8:30 a.m. - 9:10 a.m.

**Step 0: Preparing your Master Data for Analytics**

*Mike Wessel, Grant Thornton*

Operational analytics are only as good as the data that goes into the analysis. Ensuring that your core business dimensions are rationalized is the first step in preparing data for analytics. This presentation describes the process of master data ingestion and discovery to spark conversations around data governance. This approach can provide meaningful insight for reporting application designs and implementations.

9:25 a.m. - 10:05 a.m.

**Oracle Discoverer Replacement Options – Oracle and Others to Consider**

*Naren Thota, Infosemantics*

With Oracle Discoverer ending of life statement of direction from Oracle in March of 2014, it is important for Customers to look at alternatives, including upgrade to Discoverer 11g, consider migrating to Oracle BIEE, Oracle BI Cloud Service (BICS), and possible other options. Presentation uncovers these options in detail, pros and cons, and recommended path based on our experiences.

10:20 a.m. - 11:00 a.m.

**Case Study - Using Oracle Big Data Discovery to Drive your Big Data Journey**

*Shiv Bharti, Perficient*

This session will showcase our Retail successes with Oracle Big Data Discovery while examining practical approaches to handling the challenges of Big Data in motion and at rest, including real-time event processing, logical data warehousing and predictive analytics. The agenda will also cover solution architecture and approaches to traditional Big Data problems, such as managing social, web and cloud hosted information, as well as industry specific use cases in Healthcare, Automotive and Logistics. Thought-provoking answers will be provided on the questions of when, where and how to process Big Data, and the cautions surrounding this nebulous space.

1:00 p.m. - 1:40 p.m.

**Oracle BI Applications: Migrating from Informatica to ODI**

*Reddy Ramasani, TribusPoint*

There are several reasons why Oracle BI Applications customers currently leveraging the Informatica integration stack should consider migrating to the BI Applications with the ODI stack.

1:55 p.m. - 2:35 p.m.

**VENDOR: Data Clarity & Decision Making in Today's Best of Breed Enterprise Environments**

*Josh Milstein, Splash Business Intelligence, Inc*

Today, many organizations are utilizing the best software applications (without regard to Vendor) to address specific challenges and needs. The "Best of Breed" approach is the driving strategy of many organizations that are seeking that competitive advantage. The companies that understand how to quickly navigate, report against, integrate, and manage the critical data elements from their disparate systems will be the most successful.

2:50 p.m. - 3:30 p.m.

**Data Visualization Best Practices**

*Tim Vlamis, Vlamis Software Solutions*

Data Visualization is THE hot topic in business intelligence. Join analytics experts and authors of the Oracle Press book: Data Visualization for Oracle Business Intelligence to learn all about Oracle BI's latest capabilities including Visual Analyzer for data discovery, Data Visualization Desktop's data flow and prep features, and how to get the best business value from OBI. We will evaluate several dashboards from a data visualization perspective, showing you how to edit and improve your own dashboards and demonstrate cutting-edge visualizations you

can do in Oracle Business Intelligence. We will also discuss how and when should you include Visual Analyzer insights on existing OBIEE dashboards and cover techniques tips from real-world scenarios and implementations.

**TRACK: Security/TechPanel**  
**ROOM: Venetian 1**

8:30 a.m. - 9:10 a.m.

**VENDOR: Segregation of Duties and Auditing: Necessary Evil or Good Business Practice?**

*Vrinder Randhawa, Q Software Global LTD*

Fraud is on the rise. Recent reports suggest that every organization has a 50% chance of falling victim to fraud every year, with significant risk of financial loss as well as extensive damage to the company's reputation. Auditors strongly recommend Segregation of Duties (SoD) as the most effective and efficient way to protect your business from the risk of internal fraud. In principle, many people recognize the benefits of implementing such controls. But putting them into practice often involves too many people having to jump through too many hoops, such as juggling complex spreadsheets, time-consuming manual checks and complex reporting to answer your auditors' questions. Vrinder will discuss the challenges of managing Segregation of Duties and Access Reporting in Oracle E-Business Suite. He will also outline best practice approaches to risk management and compliance

that will save you a great deal of money and effort – helping you to better protect your business and keep your auditors, your IT team and your business users happy.

**TRACK: Security/TechPanel  
ROOM: Venetian 1 (continued)**

9:25 a.m. - 10:05 a.m.

**VENDOR: Cybersecurity -  
Protecting High Priority Data**

*Dan Dorfman, CardConnect*

Not all data is created equal—some data if exposed is much more damaging. Exposure of high priority data like credit card numbers, social security numbers, bank account numbers, and health information has resulted in multiple million dollar losses and executive level firings.

10:20 a.m. - 11:00 a.m.

**Automate your Oracle Identity  
and Access Management  
Deployment**

*Pierre Paniagua, AST LLC &  
Scott Brinker, College of  
American Pathologists*

LCM stands for Life Cycle Management. Released for Oracle Identity and Access Management is a product called LCM IDM Tools which provides a one stop shop, all inclusive tool which allows capabilities for; installing, configuring, deploying and patching the software. It is an alternative approach to the conventional manual way of installing and configuring the Oracle IAM Suite which eliminates many of the possibilities of typo errors and

simplifies the deployment of the suite all together. There is still plenty of prerequisite setup that has to be done which kind of offsets the simplicity of the tool, but it's a new fresh way of looking into the Oracle IAM Suite deployment.

1:00 p.m. - 1:40 p.m.

**Grants That Provide Secured  
Data Access AND Enhance  
System Administration**

*Karen Brownfield,  
Infosemantics, Inc.*

Grants secure access to data and/or actions on data. Oracle is using this functionality more and more in each subsequent release. Without creating grants, 12.1 no longer permits access to any reports except those you ran. Without grants, in 12.2.4 and higher, NO ONE has access to view/update flexfield value sets. This presentation will explain what a grant is and give several examples of using grants to selectively enable access and actions. This knowledge will enable organizations to increase their controls but at the same time, increase the ability of appropriate individuals to perform their jobs.

1:55 p.m. - 2:35 p.m.

**Source Code Management  
Panel Discussion**

*Alfredo Abate, Brake Parts Inc.;*  
*Alain Campos, IT Convergence;*  
*Yalim Gerger, Formspider and*  
*Joe Tseng, O2Works, LLC*

The Panel agenda will take on the following topics:

- Challenges faced with Mass Deployments
- Keeping Production and Repository Versions in Synch
- Best Practices
- Different Source Code Tool Options

2:50 p.m. - 3:30 p.m.

**Secure your Cloud and On  
Premise Applications Using  
Oracle Identity Cloud Service**

*Abhay Kumar, AST LLC*

Oracle recently released the Identity and Cloud Service in the IDAAS marketplace which delivers a cloud-based service in a multitenant model. Attend this session to learn how Oracle IDCS provides identity and governance administration (IGA), access enforcement, and analytics functions — to target systems on customers' premises and in the cloud. This session will focus on the how different Oracle Cloud products (Oracle Market Cloud Service, Oracle HCM , Planning and Budgeting Cloud Service and so on) and other common SaaS Products like Salesforce, Office 365 etc. can be seamlessly integrated with IDCS to provide Single Sign On, Identity and Access Management and User Management Capabilities. This session will also provide a live

demo on how to integrate one such application with IDCS to establish SSO capabilities.

**TRACK: Technical/Sysadmin  
ROOM: Venetian 2**

8:30 a.m. - 9:10 a.m.

**Don't Be Restless While Working  
with RESTful Web Services -  
Hands on Introduction to E-  
Business Suite RESTful Web  
Services**

*Ramesh Kumar, eAlliance Corp*

REST services are everywhere, and almost every button click is a GET or a POST somewhere. REST is part of "The Web" today. It is used for integration, distribution, and mashups. Attend this session learn what RESTful web services are, how external applications exchange data with E-Business Suite using RESTful web services.

**TRACK: Technical/Sysadmin**  
**ROOM: Venetian 2 (continued)**

9:25 a.m. - 10:05 a.m.

**Version Control for PL/SQL Using Git**

*Yalim Gerger, Formspider*

Version management of the PL/SQL source code has always been challenging. Database programmers lack the tools and utilities that make version control easy for developers who code with file based programming languages such as Java and JavaScript. In fact, this is one of the primary reasons why large software teams avoid writing code in PL/SQL. In this presentation you will learn how you can use Git, the prominent open source version control software, to manage your PL/SQL source code. Using these techniques you can manage your source code in the Oracle Database just like any other development team manages their file-based source code written in languages like Java, JavaScript or C#. In this presentation you'll learn:

- How Git can empower you to implement any development workflow within your team and make this workflow an inseparable part of your development process.
- How to implement a version control strategy for your PL/SQL code base in your organization to automate most time consuming tasks like merging changes in multiple packages, procedures and functions to execute commonly used version control commands in

the Oracle Database such as reverting to a previous version of your source code, creating a new branch and changing between branches and how executing these commands can change the source code in the Oracle database automatically.

- How to get the differential script between two Oracle Database source code repositories automatically. To minimize any errors such as overwriting over newer version of packages, procedures and function. To prevent anyone from editing source code in the database outside of a version control system
- How you can have multiple teams change the same logical packages, procedures and functions and merge their changes automatically.
- Version management of the PL/SQL source code has always been challenging. Database programmers lack the tools and utilities that make version control easy for developers who code with file based programming languages such as Java and JavaScript. In fact, this is one of the primary reasons why large software teams avoid writing code in PL/SQL.

10:20 a.m. - 11:00 a.m.

**OAF Personalization Examples -  
Great Rewards with Low Effort**

*Susan Behn, Infosemantic, Inc.*

This presentation benefits managers who need to know what can be done easily as well as functional superusers and developers who need to understand how to do it without customizing. OAF personalizations can add significant value to your business with very little effort. Potential benefits include streamlined processing, improved audit controls, improved customer experience, setting default values, adding fields, tips and tables to existing pages and much more. Oracle is continuing improving the user interface by adding more features in this area. I will include examples new to 12.2 and earlier releases.

1:00 p.m. - 1:40 p.m.

**Oracle EBS Data Management  
Efficiency. A Comparison of the  
Most Popular Methods to Data  
Handling Efficiency**

*Stefan Pecci, More4Apps*

Oracle EBS data management has traditionally had trouble associating itself with the term 'efficient'. The Forms required to enter data don't seem to have been made for easy data entry and the time it takes to edit mass amounts of data everyday costs companies a large amount of resource and can cause an unnecessary amount of frustration to those doing the data maintenance. There are solutions! Make your data handling more efficient and be more productive. Come along to get a colleague's explanation on all the data loader options. We will discuss the pros and cons of WebADI, Custom Loaders, DataLoaders and feature rich pre-built solutions. A fresh way to look at all the options for EBS data handling might be just what you need to decide on a data management solution.

**TRACK: Technical/Sysadmin  
ROOM: Venetian 2 (continued)**

1:55 p.m. - 2:35 p.m.

**VENDOR: Replace Dataloader  
& Oracle Forms & Use Excel for  
your Data Entry, Master Data  
Maintenance & Reporting  
Needs across EBS!**

*Sarah Conzemius, API Wizard*

API Wizard is the only product that turns Excel into an efficient front end for all data uploading, data updating, master data maintenance, and reporting across the entire Oracle EBS, every module and business process, in one enterprise tool. It combines the best of Oracle and Excel to save significant hours for Oracle users and helps them make faster, well-informed decisions. Before they learned about and embraced API Wizard, our customers cobbled together a patchwork of different approaches to try and manage data processing pain. After working with API Wizard, they've found it to be the solution that addresses all their needs, leading to standardization and simplification. Replace Discoverer or enhance OBIEEE by providing an easy to use Excel based reporting tool.

Replace slow cumbersome upload tools like the Oracle Forms, WebADI, Dataloader, & other inflexible tools. Customers can save 1000's of hours on data processing tasks. It's the fastest and easiest way to get your data in and out of Oracle.

2:50 p.m. - 3:30 p.m.

**E-Business Suite Cloud  
Migration - How to Go-Live  
Over a Weekend and Achieve  
8X Performance Improvements**

*Ignacio Gomez, Symmetry  
Resource Group, LLC*

Symmetry Resource Group will outline the blueprint for migrating your Oracle E-Business Suite to a Cloud environment where you control performance, scalability on demand and cost efficiency. We will review the key technical challenges involved in a typical migration project and will present the tips and techniques we have used to successfully overcome them. We will also present case studies to benchmark "before and after" infrastructure and performance statistics that you can use to compare to your E-Business Suite environment and evaluate your areas of opportunity.